

## Creating a legacy future generations will be proud to inherit

### ESTABLISHING 'A-CLASS' GRAZING IN THE BURDEKIN & FITZROY



Project participant and runner-up to the 2017 Reef Alliance Reef Sediment Award, Louis Moore reports productivity has exceeded his wildest dreams through applying what he's learnt.



“It’s definitely been worth being involved in the project not only for how it’s improved the business, but also our land and pasture management. We’re definitely running a more sustainable and stronger business than what we were three years ago.”

Steve Farmer  
Project Participant



\$3.14 million



June 2015 –  
December 2018

### AIM

Increase adoption of sustainable grazing management to improve enterprise productivity and profitability, water quality and Great Barrier Reef health and resilience.

### PROJECT SUMMARY

- Cross-regional program coordination with NQ Dry Tropics
- Over 50 graziers canvassed, eight engaged in the Fitzroy Region project
- Three years of dedicated support for each landholder including provision of:
  - One-on-one mentoring via phone, email and face to face
  - Technical advice on property planning and management
  - Regular property visits (minimum of two visits per year)
  - Incentive funding for agreed on-ground works
  - Training opportunities for improving practices
  - Annual practice change reviews
- The eight Fitzroy participants collectively installed 34.5km of fencing, 35.9km pipe, nine tanks and 30 troughs to facilitate offstream watering
- 19 regional landholder events to support and promote improving practices
- End of program celebratory Reef to Beef tour in Townsville for project participants and families

### OUTCOMES

- Effective long-term relationships with eight landholders established and maintained, all of whom:
  - report improvements in productivity, profitability and land condition
  - readily recommend their experience in the program to peers
- Land management practices improved over eight properties encompassing 135,000ha
- 390 landholders attended 19 events, representing a potential reach of over 270,000ha
- Six short videos promoting 'A-Class' practices and Fitzroy graziers, receiving over 700 views
- 1.64km of streambank protected through fencing and off-stream watering points
- Three kilotonnes\* of sediment stopped from entering Fitzroy waterways

\* Source: Reef 2050 Water Quality Improvement Plan modelling for June 2016 - 2018

This project was supported by the Australian Government Reef Trust, through the Queensland Government Department of Environment and Science and delivered by Fitzroy Basin Association Inc. and NQ Dry Tropics.