GRASS | MONEY | LIVESTOCK
KLR MARKETING SCHOOL

Do you know the value of your grass?

Maraboon Tavern EMERALD

11, 12, 13 June 2019
8:30am - 4:30pm

On Thurs the class will finish at 12:30pm

Costs: *pre-registration does not require payment

Fitzroy landholders	Outside the Fitzroy region?
1st person: $825	1st person: $1650
2nd person: $605	2nd person: $1210

Morning tea & lunch provided
(Please advise of dietary requirements)

REGISTRATION

RSVP by Mon 23 April online:

https://klrmarketing.com.au/

For enquiries, call:

Kate Jackson
Land Management Officer
07 4999 2823
0427 572 200
@ kate.jackson@fba.org.au

Visit fba.org.au/events/ for more workshops and courses

Traditionally, we always seem to be considering...

- ✓ Do we sell?
- ✓ Do we hold?
- ✓ Will the market go up, or down?
- ✓ Will it rain?
- ✓ What will happen next week?

The KLR Marketing School takes a whole new look at the way we manage our Grass, Money and Livestock. When we understand how to value these three things, we reduce our market risk.

About the presenters:

Grahame Rees and Rod Knight will be delivering this school, as they've done for over 15 years to over 3,000 livestock producers. This two-and-a-half day KLR Marketing School was set up by Jim Lindsay, Grahame Rees and Rod Knight to share the marketing principles they learnt from Bud Williams in the USA.

"Education programs we have attended, including KLR, have saved our business in the last two years and we can't place a high enough value on continuing education. It is really important."
- Alex and Nick Anderson

This event is supported by Fitzroy Basin Association as part of Reef Alliance, with funding from the Australian Government's Reef Trust.

Australian Government | REEF TRUST | REEF ALLIANCE | fba FITZROY BASIN ASSOCIATION | KLR MARKETING GRASS | MONEY | LIVESTOCK