

Value Proposition

For project funders and partners

September 2018



... in a nutshell

Fitzroy Basin Association (FBA) has been leading NRM in Central Queensland for 21 years. FBA has an outstanding reputation locally, state-wide and nationally for delivering high quality programs whilst working closely with our local community and stakeholders.

FBA works closely with our delivery partners to foster practice change that simultaneously increases the profitability of our region's industries while protecting our natural assets. FBA has an extensive network of collaborators; including Capricornia Catchments Inc., Dawson Catchment Coordinating Committee, Central Highlands Regional Resource Use and Planning Cooperative, Greening Australia, Conservation Volunteers Australia, Local Governments, Queensland Government, Universities, AgForce, Growcom and Cotton Australia.

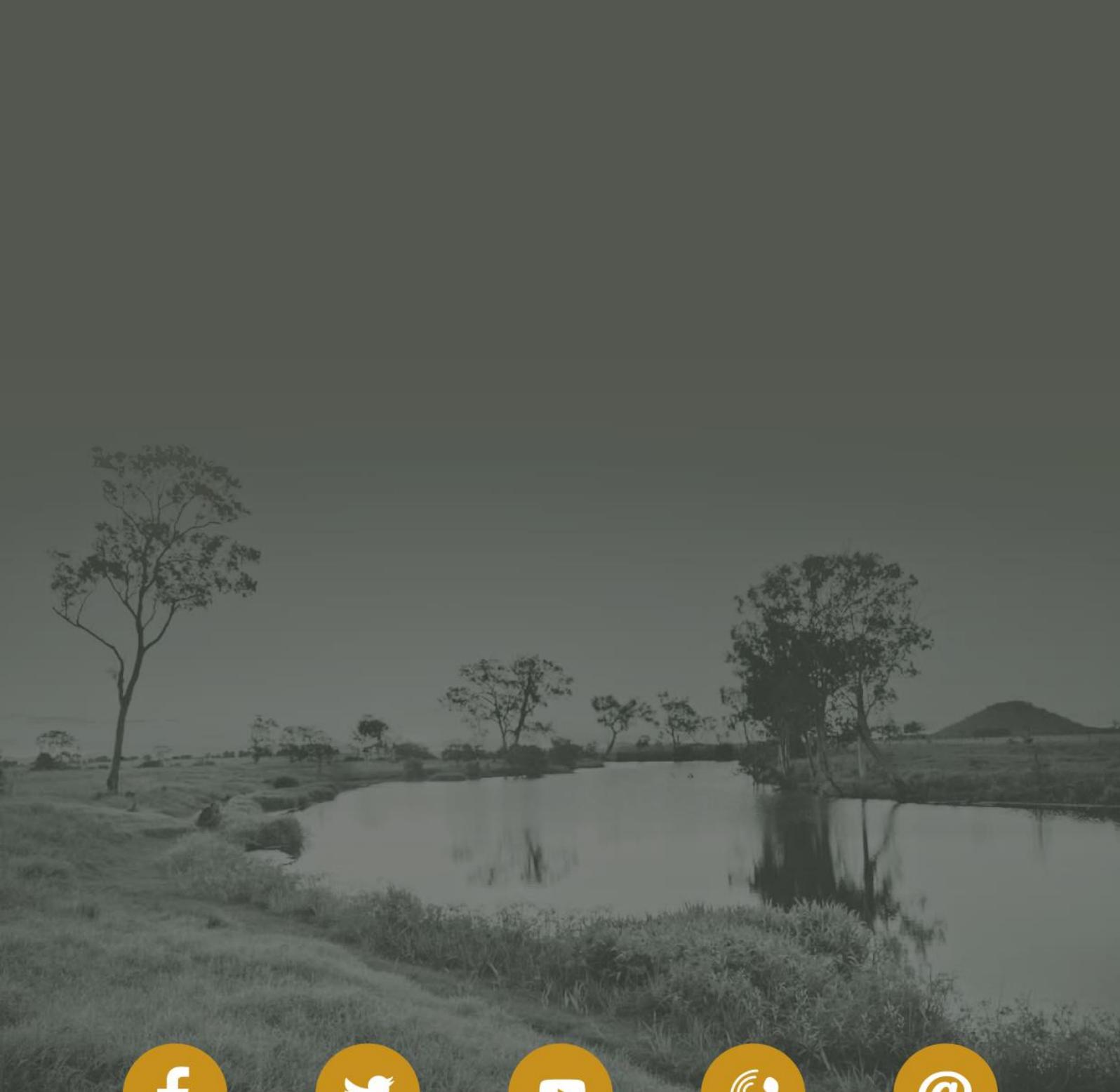
Through these partnerships FBA has been instrumental in the development of leading edge programs such as Grazing BMP and Grains BMP. FBA has also been on the forefront of the community, government and industry water quality report card partnerships – Fitzroy Partnership for River Health and Gladstone Healthy Harbour Partnership. FBA works with our fellow regional NRM groups; in particular Burnett Mary Regional Group, Cape York NRM, Terrain, NQ Dry Tropics, Reef Catchments and Desert Channels Queensland. FBA is also a member of both the Reef Alliance and Rangelands Alliance.

FBA has been effectively delivering projects for the Australian and Queensland Governments for over 20 years and last year received an accolade as being one of two top performing NRMs in Queensland. Through the 2017 self-assessment process, FBA demonstrated to the Australia Government that it continues to meet all 20 expected practices spanning the five performance expectations of NRM organisations Australia-wide. An outstanding achievement that also had the Australian Government stating that 'the Department really values your organisation as a long-standing, trusted delivery partner'.

As the leading Natural Resource Management (NRM) organisation in Central Queensland, our organisation is uniquely placed (geographically, strategically and operationally) to deliver priority environmental and agricultural outcomes for the Australian Government's Regional Land Partnerships. Significant effort is invested in reviewing the priorities of government regularly, and aligning these with the priorities of our region to bring about the best collaborative outcomes.

FBA unique selling points include:

- Long-term effective and trusted partnerships established with industry, university, community and government stakeholders.
- Diversity of skilled staff, with high levels of stakeholder engagement and project management experience, technical expertise, governance, science synthesis and communication capability.
- A culture of passion, innovation and empowerment which drives continuous improvement on a daily basis, forging FBA's position as a leading NRM across Queensland and Australia.
- Award winning NRM, striving to succeed in innovation and engagement.
 - Landholders engaged in FBA projects Dan Bishop and Louis Moore were both shortlisted as finalists in the Sediment Category of the Reef Alliance Awards in 2017.
 - An FBA program that empowered CQ communities and organisations to work together to recover from extropical cyclone Oswald and build resilience for future natural disasters received a 'highly commended' award at the 2016 Get Ready Queensland Resilient Australia Awards.



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