

# Strategic Plan

2016-2020



Fitzroy Basin Association Incorporated (FBA) is the lead natural resource management (NRM) body for Central Queensland.

Our region extends over 156,000km<sup>2</sup>, from Nebo in the north to Injune in the south, and west to the Drummond Range. This includes the Fitzroy and adjacent coastal catchments including Boyne and Calliope.

While historically dominated by agriculture and grazing, significant additional land uses are now evident. The region is now Australia's fastest growing mining and industrial area.

The FBA charter is to ensure the region's natural assets are used wisely and preserved for future generations. We will do this by taking a holistic and business-driven approach to sustainable development.

## Our vision

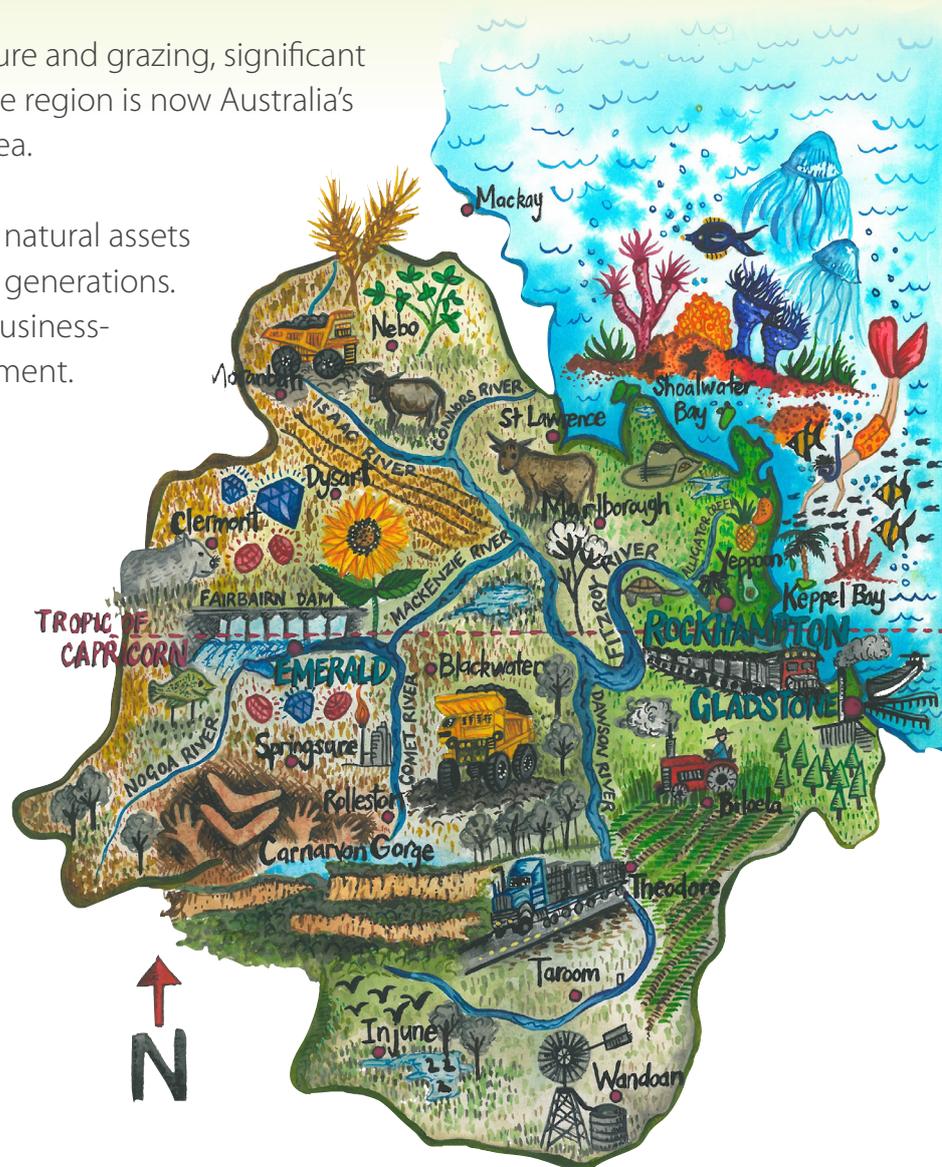
Inspired and empowered communities who value our natural assets.

## Our mission

To empower our region with the resources, knowledge and skills to maintain our natural assets for future generations.

## Our values

- Empowerment
- Integrity
- Accountability
- Teamwork
- Innovation
- Passion



## How we work

### Community Engagement

By communicating and connecting with our community stakeholders using mechanisms that are meaningful and relevant to individuals and groups.

### Investment

By sourcing funding from all available avenues to invest in the protection of our natural assets.

### Partnerships and Alliances

By identifying and fostering relationships with all levels of government, industry and the community.

### Information and Knowledge

By securing current information and knowledge and making it easily and readily available.

### Advocacy

By proactively engaging and influencing all decision makers on priority regional issues.

### Delivery

By working closely with our Partners, to ensure delivery of the latest, innovative, sustainable practices.

### Continuous Improvement

By ensuring we constantly review and amend our processes to achieve the best outcomes.

## Our seven key goals

### 1 | Community engagement and involvement

To engage and partner with government, industry and the community to achieve positive landscape outcomes and build knowledge and capacity.

### 2 | Best management practices

To enhance the productivity and ecological sustainability of the region's natural resources through encouraging the adoption of best management practices based on sound business and environmental principles.

### 3 | Land use planning and management

To support land use planning and management initiatives with high quality data, information and knowledge systems.

### 4 | Climate change

To use a holistic and business driven approach to ensure land use practices are adapting to climate change and variability.

### 5 | Long term sustainability planning

To add value to the 2050 Long Term Sustainability Plan by being actively involved in all activities that aim to preserve or improve our natural assets.

### 6 | River health and water quality

To reduce sediment and contaminants flowing into our waterways and the Great Barrier Reef by building strong relationships with all stakeholders to foster sound land use practices, risk management and transparent reporting.

### 7 | Ecosystems

To ensure the ecological integrity of our landscape is preserved by delivering programs that assist in the protection of our threatened species and biodiversity.

## Fitzroy Basin Association Inc.

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