



Media release

17 June, 2008

Hit us with your best shot!

Fitzroy Basin Association Inc (FBA) is looking for the most majestic, moving and funny images captured during the floods earlier this year.

FBA Water Quality Coordinator Nathan Johnston said the Flood Foto Competition aimed to showcase the many different ways the flood affected the region.

“Significant flood events like that don’t happen very often, but they can have lasting impacts on our lives, our environment and our economy- some positive and some negative,” Mr Johnston said.

“We want to see images that convey both the power, size, and destructive nature of the flood itself, as well as the emotions people felt as a result of the flood.

“We want people’s happy snaps, photos taken in the course of their work, or more professional shots – all entries are welcome, and there are some great prizes for the winners.”

Photos will be judged across three categories:

- **Power:** photos that show the power of the flood and how it affects the landscape,
- **Pain:** photos that show the impact on human lives and belongings,
- **Playfulness:** photos that show how the human spirit can find humour even in times of upheaval.

Mr Johnston said the competition was being run in conjunction with a community forum in August to examine and reflect on how the flood affected us, and how we can better prepare for the future.

He said the photos would be judged by guests at the launch event for the Fitzroy Flood Forum on August 5, and winners announced that evening.

Entries in the Flood Foto Competition must be received by FBA no later than 5pm on Friday 1 August, 2008.

Email your digital images to jody.mcdonald@fba.org.au, or send your images to: ATTN Jody McDonald, FBA, PO Box 139, Rockhampton 4700.

For further information or interviews contact: Jody McDonald, Media and Communications Co-ordinator, 4999 2816, 0429 992 808, jody.mcdonald@fba.org.au.

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