



Fitzroy Basin Association Annual General Meeting

*Emerging Business
opportunities in NRM from
Climate Change and the
Changing face of
Agriculture*

**Crops &
Livestock**

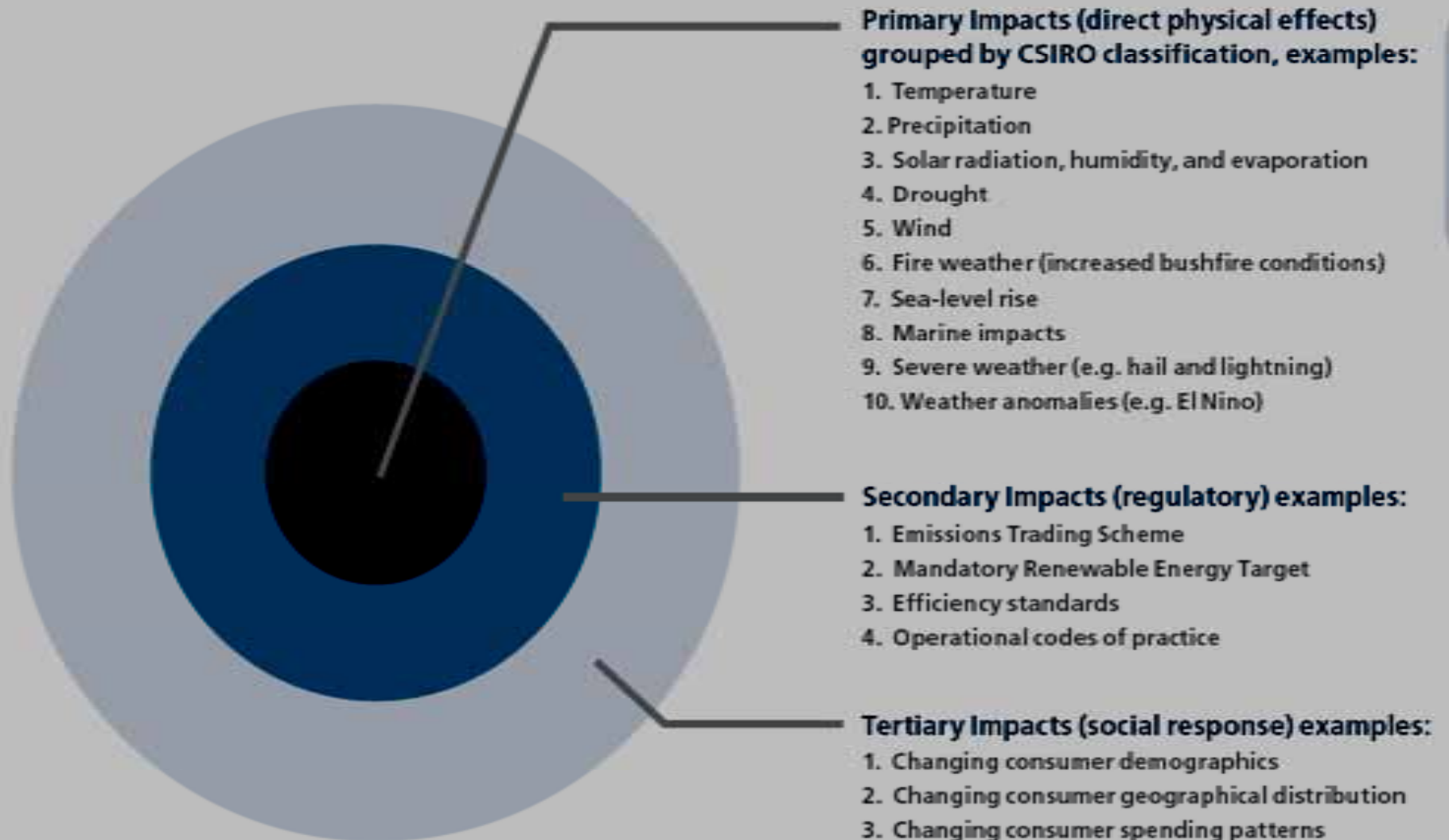
Water

Energy

Carbon

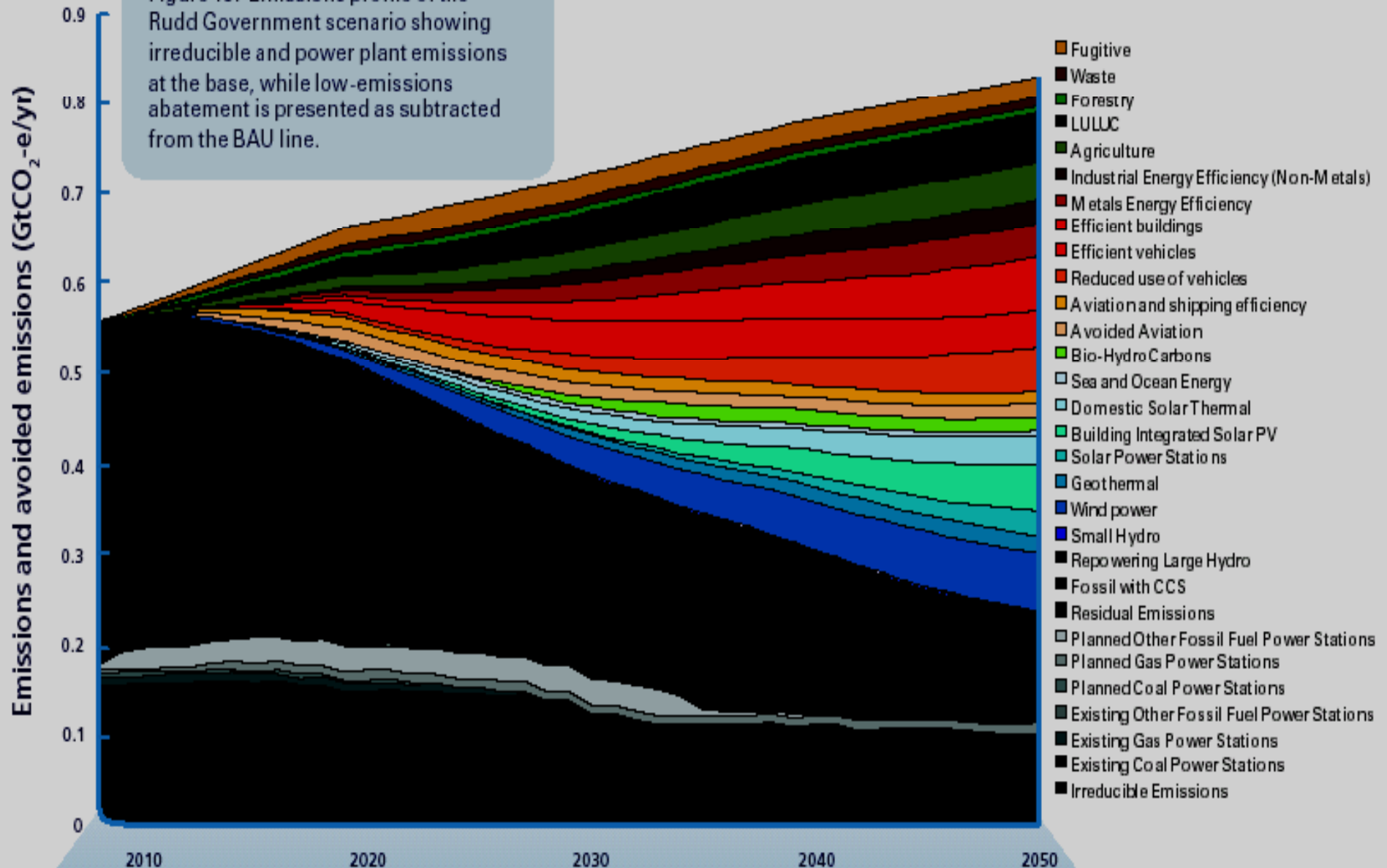


Three areas of impact



Windows of business opportunity

Figure 13. Emissions profile of the Rudd Government scenario showing irreducible and power plant emissions at the base, while low-emissions abatement is presented as subtracted from the BAU line.



What does CC mean for Business

Actions to address climate change will impact:

Positively: because there are many sectors engaged in activities and resources that can reduce emissions – new business models and more efficient ways of doing things.

Negatively: because there are some activities that are highly likely to be constrained by the emerging interests in carbon.

Farmers are a good example where business can adapt.

Garnaut on Agriculture

- Rural Australia faces pressure for structural change
- Choices for landholders include
 - conventional production,
 - soil carbon,
 - bio energy and fuels,
 - bio-sequestration and
 - conservation

NRM and Agriculture adapting to New Business Opportunities

